POS NATIONAL SURVEY

September 6-8, 2008	N=800 Likely Voters
Project: #08937	Margin of Error = $\pm 3.5\%$

C. Thinking ahead to the November election for President, U.S. Congress and other state and local offices... How likely would you say you are to vote in these elections? Would you say you are...

95% VERY LIKELY5% SOMEWHAT LIKELY

D. And, thinking again about the November election for President, U.S. Congress and other state and local offices... please tell me how interested you are in the election. On a scale of one to ten, with one meaning NOT AT ALL interested and ten meaning VERY interested, how interested would you say you are in this election?

67% 75% 88%	10 9-10 8-10
67%	10
9%	9
13%	8
5%	7
2%	6
3%	5
*	4
1%	3
*	2
1%	1
*	DON'T KNOW/REFUSED
9.1 10.0	MEAN MEDIAN

1. Now, generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

20% RIGHT DIRECTION
75% WRONG TRACK
4% DON'T KNOW
1% REFUSED

Now, thinking more about national politics...

(ASKED OF SAMPLE A ONLY)

- 2. Do you approve or disapprove of the job that George W. Bush is doing as President?
 - 14% STRONGLY APPROVE
 - 21% SOMEWHAT APPROVE
 - 10% SOMEWHAT DISAPPROVE
 - 52% STRONG DISAPPROVE
 - 2% DON'T KNOW
 - 2% REFUSED
 - 35% TOTAL APPROVE
 - 62% TOTAL DISAPPROVE

(ASKED OF SAMPLE B ONLY)

- 3. Do you approve or disapprove of the job that the United States Congress is doing?
 - 2% STRONGLY APPROVE
 - 19% SOMEWHAT APPROVE
 - 31% SOMEWHAT DISAPPROVE
 - 40% STRONG DISAPPROVE
 - 7% DON'T KNOW
 - 1% REFUSED
 - 21% TOTAL APPROVE
 - 70% TOTAL DISAPPROVE

- 4. Now, I'm going to read you two statements about the role of government, and please tell me which one comes closer to your point of view...
 - 55% Government should do more to solve problems and help meet the needs of people.

..or...

- 40% Government is doing too many things better left to businesses and individuals.
- 4% DON'T KNOW
- 1% REFUSED

Now, I would like to read you some names of different people and organizations active in politics. For each one, please tell me, first whether you've heard of the person or organization; then, if so, please tell me whether you have a favorable or unfavorable impression of that person or organization. If I name someone or something you don't know too much about, just tell me and we'll go on to the next one.

	TOTAL FAV	TOTAL UNFAV	VERY FAV	SMWT FAV	SMWT UNFV	VERY UNFV	NO OPIN	NVR HRD	REF.
5.	John McCa 56%	ain 38%	31%	26%	15%	23%	4%	*	*
6.	Sarah Palin 51%	n 30%	31%	19%	13%	17%	15%	5%	*
7.	Barack Ob 54%	ama 40%	35%	19%	12%	28%	5%	*	1%
8.	Joe Biden 48%	27%	26%	22%	11%	16%	18%	7%	_
9.	The Repub 46%	olican Party 48%	17%	29%	16%	32%	5%	*	*
10	. The Demo 53%	cratic Party 41%	29%	24%	16%	24%	5%	*	1%

Turning to some issues...

11. Which TWO of the following issues do you believe should be the top priorities for the President and the Congress to address? Would you say...

1^{ST}	Comb.	
34%	49%	THE ECONOMY AND JOBS
10%	24%	THE WAR IN IRAQ
13%	21%	TERRORISM AND NATIONAL SECURITY
7%	20%	HEALTH CARE
7%	19%	GAS AND ENERGY PRICES
9%	18%	TAXES AND SPENDING
4%	12%	ILLEGAL IMMIGRATION
4%	10%	SOCIAL SECURITY AND MEDICARE
3%	8%	GLOBAL WARMING AND THE ENVIRONMENT
<u> </u>	20 (
9%	9%	ALL OF THE ABOVE
	*	NONE OF THE ABOVE
*	1%	DON'T KNOW/REFUSED

12. If the election for PRESIDENT and VICE-PRESIDENT were being held today, for whom would you vote between:

John McCain and Sarah Palin, Republicans Barack Obama and Joe Biden, Democrats ... and ...

Bob Barr and Wayne Root, Libertarians Ralph Nader and Matt Gonzalez, Green

- 39% DEFINITELY MCCAIN/PALIN7% PROBABLY MCCAIN/PALIN
- 1% LEAN MCCAIN/PALIN
- 4% HARD UNDECIDED
- 2% LEAN OBAMA/BIDEN
- 7% PROBABLY OBAMA/BIDEN
- 35% DEFINITELY OBAMA/BIDEN
- 1% BARR/ROOT
- * LEAN BARR/ROOT
- 2% NADER/GONZALEZ
- * LEAN NADER/GONZALEZ
- -- SOMEONE ELSE 2% REFUSED
- 46% MCCAIN/PALIN
- 43% OBAMA/BIDEN
- 1% BARR/ROOT
- 2% NADER/GONZALES
- 6% LEAN/UNDECIDED

(ASKED Q13 ONLY IN NEW JERSEY, SOUTH DAKOTA, VIRGINIA, ALASKA, LOUISIANA, NEW MEXICO, COLORADO, MINNESOTA, MISSISSIPPI, NEW HAMPSHIRE, OREGON, MAINE, NORTH CAROLINA, KENTUCKY, NEBRASKA, OKLAHOMA, ALABAMA, GEORGIA, IDAHO, KANSAS, SOUTH CAROLINA, TENNESSEE, TEXAS)

13. And, if the election for US SENATE in your state were being held today, for whom would you vote ...

the Republican candidate

.... OR

the Democratic candidate

for US Senate from this state?

- 32% DEFINITELY REPUBLICAN
- 10% PROBABLY REPUBLICAN
- 2% LEAN REPUBLICAN
- 12% HARD UNDECIDED/NOT SURE
- 2% LEAN DEMOCRATIC
- 10% PROBABLY DEMOCRATIC
- 31% DEFINITELY DEMOCRATIC
- 2% REFUSED
- 42% TOTAL REPUBLICAN
- 41% TOTAL DEMOCRATIC
- 16% TOTAL LEAN/UNDECIDED

14. And, if the election for US CONGRESS were being held today, for whom would you vote ...

the Republican candidate

.... OR

the Democratic candidate

for Congress from this district?

- 25% DEFINITELY REPUBLICAN
- 12% PROBABLY REPUBLICAN
- 3% LEAN REPUBLICAN
- 10% HARD UNDECIDED/NOT SURE
- 2% LEAN DEMOCRATIC
- 11% PROBABLY DEMOCRATIC
- 35% DEFINITELY DEMOCRATIC
- 2% REFUSED
- 37% TOTAL REPUBLICAN
- 45% TOTAL DEMOCRATIC
- 15% TOTAL LEAN/UNDECIDED

(ASKED Q15-Q16 OF SAMPLE A ONLY)

- 15. Has what you have you seen, read, or heard recently about John McCain and his campaign for president given you a more favorable impression of him or a less favorable impression of him?
 - 27% MUCH MORE FAVORABLE
 - 29% SOMEWHAT MORE FAVORABLE
 - 14% SOMEWHAT LESS FAVORABLE
 - 20% MUCH LESS FAVORABLE
 - 8% NO DIFFERENCE
 - 1% DON'T KNOW/NOT SURE
 - 1% REFUSED
 - 56% TOTAL MORE FAVORABLE
 - 34% TOTAL LESS FAVORABLE
- 16. Has what you have you seen, read, or heard recently about Barack Obama and his campaign for president given you a more favorable impression of him or a less favorable impression of him?
 - 25% MUCH MORE FAVORABLE
 - 20% SOMEWHAT MORE FAVORABLE
 - 21% SOMEWHAT LESS FAVORABLE
 - 24% MUCH LESS FAVORABLE
 - 9% NO DIFFERENCE
 - 1% DON'T KNOW/NOT SURE
 - 1% REFUSED
 - 45% TOTAL MORE FAVORABLE
 - 45% TOTAL LESS FAVORABLE

- 17. Does John McCain's choice of Sarah Palin as his vice presidential running mate make you more likely to vote for John McCain for president, less likely to vote for him, or does it not make a difference to you either way?
 - 23% MUCH MORE LIKELY
 - 11% SOMEWHAT MORE LIKELY
 - 6% SOMEWHAT LESS LIKELY
 - 20% MUCH LESS LIKELY
 - 40% NO DIFFERENCE
 - * DON'T KNOW/NOT SURE
 - * REFUSED

34% TOTAL MORE LIKELY

- 26% TOTAL LESS LIKELY
- 18. Does Barack Obama's choice of Joe Biden as his vice presidential running mate make you more likely to vote for Barack Obama for president, less likely to vote for him, or does it not make a difference to you either way?
 - 16% MUCH MORE LIKELY
 - 9% SOMEWHAT MORE LIKELY
 - 7% SOMEWHAT LESS LIKELY
 - 9% MUCH LESS LIKELY
 - 58% NO DIFFERENCE
 - * DON'T KNOW/NOT SURE
 - * REFUSED

25% TOTAL MORE LIKELY 16% TOTAL LESS LIKELY

(ASKED Q19-Q20 OF SAMPLE B ONLY)

- 19. And, thinking about John McCain's campaign for President over the last couple of weeks or so... Do you think that John McCain has been...
 - 54% Gaining ground
 - 14% Losing ground

...or...

28% Has his campaign stayed about the same?

3% DON'T KNOW/NOT SURE

- * REFUSED
- 20. And, thinking about Barack Obama's campaign for President over the last couple of weeks or so... Do you think that Barack Obama has been...
 - 22% Gaining ground
 - 26% Losing ground
 - ...or...
 - 50% Has his campaign stayed about the same?
 - 2% DON'T KNOW/NOT SURE
 - * REFUSED

Next, I'd like to read you a set of attributes and statements, please tell me whether each one better describes John McCain or Barack Obama. The first/next one is...

	MCCAIN	OBAMA	вотн	NEITHER	UND/DK	REF
Ranke	d by McCain-O	bama				
22.	Is ready to be 0 54%	Commander-in-C 33%	Chief 8%	2%	1%	*
23.	Is more indepe 54%	endent of his poli 33%	tical party (A) 3%	4%	5%	1%
26.	Is out-of-touch 45%	34%	3%	14%	3%	1%
24.	Will be a stron 48%	ng leader 40%	9%	1%	1%	*
27.	Will work acro 42%	oss party lines (B 40%	3) 11%	2%	4%	1%
26.	Is more negative 41%	ve (A) 39%	4%	10%	3%	2%
30.	Is arrogant (B 36%) 36%	7%	19%	2%	1%
29.	Shares my valu 43%	ues 47%	5%	3%	1%	*
25.	Is a risky choic 35%	ce 51%	7%	5%	2%	1%
21.	Will bring cha 33%	nge to Washingt 51%	on 8%	6%	2%	*

- 31. And, thinking about John McCain's positions on the issues, do you believe he generally takes conservative, moderate or liberal positions?
 - 25% VERY CONSERVATIVE
 - 29% SOMEWHAT CONSERVATIVE
 - 33% MODERATE
 - 4% SOMEWHAT LIBERAL
 - 4% VERY LIBERAL
 - 5% DON'T KNOW
 - 1% REFUSED

54%TOTAL CONSERVATIVE41%TOTAL MODERATE/LIBERAL

- 32. And, thinking about Barack Obama's positions on the issues, do you believe he generally takes conservative, moderate or liberal positions?
 - 3% VERY CONSERVATIVE
 - 3% SOMEWHAT CONSERVATIVE
 - 27% MODERATE
 - 26% SOMEWHAT LIBERAL
 - 34% VERY LIBERAL
 - 6% DON'T KNOW
 - 1% REFUSED
 - 7% TOTAL CONSERVATIVE
 - 87% TOTAL MODERATE/LIBERAL

Next, I'm going to read you some issue positions that candidates for Congress might take, and please tell me, based on these issue positions, for which candidate you would vote... The (first/next) one is...

REPUBLICAN DEMOCRATIC DK/UND REF

33. On energy... (A)

The Republican candidate supports immediately expanding off-shore drilling for oil and gas exploration.

The Democratic candidate opposes immediately expanding off-shore drilling and believes that oil companies should first drill in areas that have already been leased rather than open up new areas for drilling.

59% 37% 2% 1%

34. On energy... (B)

The Republican candidate supports immediately opening up restricted areas in Alaska for oil and gas exploration.

The Democratic candidate opposes opening up restricted areas in Alaska for oil and gas exploration.

55% 41% 3% 1%

35. On illegal immigration...

The Republican candidate opposes any legislation offering amnesty or any pathway to citizenship for anyone who has disregarded our laws, and opposes any legislation creating government benefits for illegal immigrants.

The Democratic candidate supports legislation that would allow illegal immigrants to stay in this country and put them on a path to citizenship.

57% 36% 6% 2%

REPUBLICAN DEMOCRATIC DK/UND REF

36. On Iraq...

The Republican candidate supports the withdrawal of troops, but says that in order to maintain American and Iraqi security we need to rely on the judgment of our military commanders on the ground, instead of the politicians in Washington on when to withdraw American troops.

The Democratic candidate believes we must strengthen America's security by starting to immediately reduce our troops in Iraq in a responsible way, force the Iraqi government to use its oil money to pay for reconstruction, and work with other nations to bring stability.

44%	51%	4%	1%	
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37. On Iraq...

The Republican candidate believes there has been military and political progress in Iraq, and that to withdraw now would cost more lives and create more instability in the Middle East.

The Democratic candidate believes there should be an immediate timetable for withdrawal of US troops as the war in Iraq has cost us trillions of dollars and has made America less secure.

47% 49% 3% 1%

38. On taxes...

The Republican candidate supports keeping the 2001 and 2003 tax cuts in place because they ended the marriage penalty and doubled the per child tax credit, and believes we must cut taxes on the middle class.

The Democratic candidate opposes keeping the 2001 and 2003 tax cuts in place, and believes we need to focus completely on middle class tax relief and making sure government works for them.

48% 45% 6% 1%

39. And, now that you have some more information... if the election for US CONGRESS were being held today, for whom would you vote ...

the Republican candidate

.... OR

the Democratic candidate

for Congress from this district?

Initial 25%	Inform 29%	ed DEFINITELY REPUBLICAN
12%	14%	PROBABLY REPUBLICAN
3%	3%	LEAN REPUBLICAN
10%	7%	HARD UNDECIDED/NOT SURE
2%	2%	LEAN DEMOCRATIC
11%	11%	PROBABLY DEMOCRATIC
35%	34%	DEFINITELY DEMOCRATIC
2%	1%	REFUSED
37%	43%	TOTAL REPUBLICAN
45%	45%	TOTAL DEMOCRATIC
15%	11%	TOTAL LEAN/UNDECIDED

Now, switching topics... I'd like to tell you some information that you might hear in a political campaign about Democrats in Congress, and please tell me whether each statement makes you more likely or less likely to vote for the Democratic candidate in your own district in November... The (first/next) one is...

TOTAL	TOTAL	MUCH	SMWT	SMWT	MUCH	NO		
MORE	LESS	MORE	MORE	LESS	LESS	DIFF	DK	REF

Ranked by % Much Less Likely

44.							forts that cou ke welfare, fe		
	19%	69%	11%	8%	18%	51%	9%	2%	2%
41.	tax increase	es, which wo	•	es on all the	0		for \$683 bill eturns, reinst 11%		
45.		-	support adop medical dec	-		-	t could cost b ureaucrats.	oillions o	of
	25%	61%	16%	10%	15%	46%	8%	4%	2%
42.	expanding	off-shore dri	lling for oil, v up a small po	voting again	nst priority g	grants for nev	ction of energy v coal techno ergy explorat 10%	logies, a	
40.	labor, and v	voted overwh		labor's top	priority – le	egislation that	ntributions fr t would take abor union. 13%		nized 2%
43.	illegal imm	igrants. In a	ddition, Dem put them on a	ocrats supp	ort legislati	•	little more th 1 help let ille 9%		•

46. And, now that you have some more information... if the election for US CONGRESS were being held today, for whom would you vote ...

the Republican candidate

.... OR

the Democratic candidate

for Congress from this district?

Initial	Infor.	Final	
25%	29%	35%	DEFINITELY REPUBLICAN
12%	14%	13%	PROBABLY REPUBLICAN
3%	3%	2%	LEAN REPUBLICAN
10%	7%	6%	HARD UNDECIDED/NOT SURE
2%	2%	2%	LEAN DEMOCRATIC
11%	11%	8%	PROBABLY DEMOCRATIC
35%	34%	31%	DEFINITELY DEMOCRATIC
2%	1%	2%	REFUSED
37%	43%	49%	TOTAL REPUBLICAN
45%	45%	39%	TOTAL DEMOCRATIC
15%	11%	10%	TOTAL LEAN/UNDECIDED

Now, I have just a few more questions for statistical purposes only...

47. First, in what year were you born?

6%	18 - 24
15%	25 - 34
24%	35 - 44
16%	45 - 54
18%	55 - 64
21%	65 AND ABOVE
*	REFUSED

48. And what was the last grade you completed in school?

*	SOME GRADE SCHOOL (1-8)
3%	SOME HIGH SCHOOL (9-11)
24%	GRADUATED HIGH SCHOOL (9-12)
4%	TECHNICAL OR VOCATIONAL SCHOOL (12)
22%	SOME COLLEGE (13-15)
28%	GRADUATED COLLEGE (16)
17%	GRADUATE/PROFESSIONAL SCHOOL (16+)
1%	REFUSED
28%	HIGH SCHOOL OR LESS
26%	SOME COLLEGE
45%	COLLEGE+

49. Is your total annual household income greater or less than \$60,000 dollars?

7% UNDER \$20,000 16% BETWEEN \$20,000 - \$40,000 16% BETWEEN \$40,000 - \$60,000 14% BETWEEN \$60,000 - \$80,000 BETWEEN \$80,000 - \$100,000 16% 21% OVER \$100,000 9% REFUSED 39% LESS THAN \$60K 52% **GREATER THAN \$60K**

a Republican, a Democrat, ... or something else? 21% STRONG REPUBLICAN 9% NOT-SO-STRONG REPUBLICAN 8% LEAN REPUBLICAN 19% SOMETHING ELSE/INDEPENDENT/UNDECLARED 7% LEAN DEMOCRAT 13% NOT-SO-STRONG DEMOCRAT 23% STRONG DEMOCRAT 1% REFUSED 31% TOTAL REPUBLICAN 35% TOTAL DEMOCRAT

TOTAL LEAN/INDEPENDENT

(ASKED Q51 ONLY IF Q50:3-7)

33%

51. Thinking back to the 2008 Democratic Primary election for President, for which of the following candidates did you vote for...

37%	Barack Obama
33%	or Hillary Clinton
5%	Someone Else
23% 1%	DID NOT VOTE REFUSED

52. And, thinking a little about your political attitudes... Do you consider yourself to be...

Conservative, Moderate, ...OR... Liberal

... on most issues?

38%	TOTAL CONSERVATIVE
59%	TOTAL MODERATE/LIBERAL
2%	NOT SURE
1%	REFUSED
12%	SOMEWHAT LIBERAL
8%	VERY LIBERAL
39%	MODERATE
18%	VERY CONSERVATIVE
20%	SOMEWHAT CONSERVATIVE

- 53. Are you, or is anyone in your household, a member of a labor or teacher's union, or a state or federal employee?
 - 9% YES LABOR
 - 7% YES TEACHER
 - 11% YES STATE/FEDERAL
 - 74% NO
 - 1% REFUSED
 - 25% TOTAL YES

54.

PRO-LIFE ... or ... PRO-CHOICE

32% STRONGLY PRO-LIFE 11% SOMEWHAT PRO-LIFE 15% SOMEWHAT PRO-CHOICE 36% STRONGLY PRO-CHOICE 3% NOT SURE/NEITHER 3% REFUSED 43% **TOTAL PRO-LIFE** 51% **TOTAL PRO-CHOICE**

55. And, thinking back to the 2004 Presidential election, for which of the following candidates did you vote for President...

47% George W. Bush
42% John Kerry ...OR...
1% Ralph Nader
1% Someone Else
6% DID NOT VOTE
3% REFUSED

(ASKED Q56 IF Q55:5-6 ONLY)

56. Will this year be the first time you have ever voted in a presidential election?

46%	YES
43%	NO
11%	REFUSED

- 57. What is your main racial or ethnic heritage? Is it...
 - 77% CAUCASIAN OR WHITE
 11% AFRICAN-AMERICAN OR BLACK
 6% HISPANIC
 1% ASIAN
 2% OTHER
 3% REFUSED

58. Which of the following best describes your household...

41%	PROFESSIONAL OR BUSINESS CLASS
42%	WORKING CLASS
110/	
11%	A STRUGGLING FAMILY OR HOUSEHOLD?
2%	MORE THAN ONE APPLY
3%	NONE APPLY
2%	DK/REF

And, on a different topic...

- 59. How often do you shop at Walmart? Would you say...
 - 12% SEVERAL TIMES A WEEK
 - 18% ABOUT ONCE A WEEK
 - 29% ONCE OR TWICE A MONTH
 - 25% A FEW TIMES A YEAR ...or...
 - 13% NEVER
 - * DON'T KNOW
 - 1% REFUSED

- 60. Gender Are you employed outside of the home, are you a homemaker, or are you retired?
 - 35% MALE/EMPLOYED
 - 1% MALE/HOMEMAKER
 - 11% MALE/RETIRED
 - 1% MALE/NOT IN LABOR FORCE
 - 28% FEMALE/EMPLOYED
 - 8% FEMALE/HOMEMAKER
 - 14% FEMALE/RETIRED
 - 2% FEMALE/NOT IN LABOR FORCE
 - 1% MALE REFUSED
 - 1% FEMALE REFUSED
 - 48% TOTAL MALE
 - 52% TOTAL FEMALE